



MOTORCYCLE-ATV-SCOOTER GIVEAWAY and RACE SPONSORSHIP APPROVAL FORM

To receive co-op reimbursement for a Motorcycle-ATV-Scooter giveaway or race sponsorship, the following is required:

Motorcycle-ATV-Scooter Giveaway:

- Advertise the event.
- Copy of the MSO (front and back)
- Copy of the Bill of Sale
- Photographs of the event
- Proof of advertising (i.e.: copies of print ad, TV/radio script)
- Signed Motorcycle/ATV/Scooter Giveaway Approval Form
- Co-op claim form
- **Appropriate Safety Message**

Race Sponsorship:

- Audience demographics numbers and numbers reached.
- Realistic media value, in writing from promoter
- Photos of event
- Co-op claim form

Dealer Name: _____

Dealer Number: _____

Giveaway Info:

- Open House
- Grand Opening
- Charity
- Other

Giveaway and Race Sponsorship:

Event date: _____

Description*: _____

* Describe the event and how it will be conducted. Include details about how the event will be promoted/advertised.

Model: _____ Vin: _____

Winner's Name: _____

Winner's Date of Birth: _____

(Winners must be 18 years or older.)

APPROVALS

(Please ensure you have signatures from RSM and DSM)

Dealer: _____
 Signature _____ Date _____ NAME (PLEASE PRINT) _____

DSM: _____
 Signature _____ DATE _____ NAME (PLEASE PRINT) _____

RSM: _____
 Signature _____ DATE _____ NAME (PLEASE PRINT) _____

Please mail this form along with all requested back-up to:
ACB, Attn: Suzuki MC-ATV-Scooter Co-op Advertising, PO Box 52118, Tempe, AZ 85072-2118