



## MOTORCYCLE/ATV/SCOOTER CO-OP ADVERTISING CLAIM FORM

DEALER #:  DEALER NAME:	For Reference No., please use your dealer number plus the number claim this is: Example, if this is your third claim, Ref. No: XXXXXX03	Reference No.: _____ Claim Date: _____ Phone No: _____ Contact Name: _____
<small>Please provide dealer information. Must include dealer number.</small>		<b>SUZUKI USE ONLY DO NOT WRITE IN SHADED AREAS</b>

Item No.	Name of Publication, Show, Radio, Etc.	Dates of Ads, Radio Schedules, TV Events, Etc.	Total Amount of Bill	Code	Amt. of Reimbursement *See Below
1					
2					
3					
4					
5					
6					
DEALER SIGNATURE			TOTAL \$ AMOUNT SUBMITTED		
TOTAL AMOUNT APPROVED			DATE	APPROVED BY	

**FOR SUZUKI USE ONLY-COMMENTS:**

1
2
3
4
5
6

**REQUIRED DOCUMENTATION:**  
 \*TO QUALIFY FOR REIMBURSEMENT: APPROPRIATE SAFETY MESSAGE MUST BE PRESENT AND ACTIVITY MUST BE 100% SUZUKI (ie. NO COMPETITIVE PRODUCT OR MENTIONS ALLOWED)

<p><b>FOR NEWSPAPER</b></p> <ul style="list-style-type: none"> <li>• Copy of paid invoice from paper showing net cost of space (including any discounts) .</li> <li>• Full-page tear sheet showing paper/magazine name and date of publication.</li> </ul> <p><b>FOR DIRECT MAIL:</b></p> <ul style="list-style-type: none"> <li>• Copy of paid itemized invoice showing net cost of space (including any printing charges and discounts)</li> <li>• Actual sample of Direct Mail piece. Photocopies and mock ups not permitted.</li> </ul> <p><b>FOR TV/CABLE:</b></p> <ul style="list-style-type: none"> <li>• Copy of paid invoice from station showing net cost of time, broadcast dates &amp; times, spot costs (including any discount )</li> <li>• Script on Station letterhead, with notarized affidavit of performance (ANA) referencing invoice submitted (notary expiration date must be visible)</li> <li>• Video tape (VHS)/DVD of spot</li> </ul>	<p><b>FOR RADIO:</b></p> <ul style="list-style-type: none"> <li>• Copy of paid invoice from station showing net cost of time, broadcast dates &amp; times, spot costs (including any discount )</li> <li>• Script on Station letterhead, with notarized affidavit of performance (ANA) referencing invoice submitted (notary expiration date must be visible)</li> </ul> <p><b>FOR BILLBOARD</b></p> <ul style="list-style-type: none"> <li>• Copy of paid invoice from posting company indicating posting dates &amp; net cost</li> <li>• Copy of signed contract</li> <li>• Photo of billboard in place</li> </ul> <p><b>FOR SHOWS &amp; EXHIBITS:</b></p> <ul style="list-style-type: none"> <li>• Copy of paid invoice and space contract</li> <li>• A hand-drawn overhead diagram of booth.</li> <li>• Photos of space and all products offered in space (min. of 4)</li> </ul>	<p><b>GIVEAWAYS:</b></p> <ul style="list-style-type: none"> <li>• DSM signed giveaway approval form</li> <li>• Copy of MSO (front &amp; back) and Bill of Sale with VIN# clearly visible</li> <li>• Copy of SMAI warranty registration form</li> <li>• Photos of event</li> <li>• Proof of advertising</li> </ul>
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**THIS CLAIM FORM MUST BE SUBMITTED WITH THE REQUIRED DOCUMENTATION WITH IN 60 DAYS OF THE ADVERTISING DATE TO QUALIFY FOR REIMBURSEMENT**

MAIL THIS FORM WITH REQUIRED DOCUMENTATION TO:  
 Suzuki M/C-Scooter-ATV Co-op - c/o Advertising Checking Bureau - PO Box 52118, Phoenix, AZ 85072-2118  
 (602)438-2320 FAX (602)438-4837 - EMAIL: suzuki@acbcoop.com